ORDER

Orders Order / Rev: 710417 06300101 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 09/25/12 - 10/01/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/28/12 / 08/30/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	131	\$128,000.00	\$108,800.00
10/01/12	10/07/12	29	\$23,975.00	\$20,378.75

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	131	\$128,000.00	\$108,800.00	0.0

Agency External ID:

Totals

September 2012 131 \$128,000.00 \$108,800.00 0.00 October 2012 29 \$23,975.00 \$20,378.75 0.00 Totals 160 \$151,975.00 \$129,178.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln C	ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 W	TSP 09/2	5/12 09/28/12	ON (M-Su)	СМ	M-F 137, S	a 1205, - TWTF	:30	4	\$75.00 P-4	0.00 NM	4	\$300.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
	Start Dat		Weekdays	Spots/Week	Rate	Rating						
	k: 09/24/12	09/30/12	- TWTF	4	\$75.00	0.00						
2 W	TSP 10/0	1/12 10/01/12	, ,	CM	M-F 137, S	,	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
			ON (M-Su)		(4:30 XM-4:	59 XM)						
	Start Dat		Weekdays	Spots/Week	Rate	Rating						
	k: 10/01/12	10/07/12	M	1	\$75.00	0.00						
3 W	TSP 09/2	5/12 09/28/12		CM	5-530a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
			5-530a 10 News									
	Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 09/24/12	09/30/12	- TWTF	4	\$100.00	0.00						
4 W	TSP 10/0	1/12 10/01/12		CM	5-530a	M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
			5-530a 10 News									
	Start Dat		Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/01/12	10/07/12	M	1	\$100.00	0.00						
5 W	TSP 09/2	5/12 09/28/12		CM	530-6a	- TWTF	:30	4	\$150.00 P-4	0.00 NM	4	\$600.00
			530-6a 10 News									
	Start Dat		Weekdays	Spots/Week	Rate	Rating						
Weel	k: 09/24/12	09/30/12	- TWTF	4	\$150.00	0.00						
6 W	TSP 10/0	1/12 10/01/12		CM	530-6a	M	:30	1	\$150.00 P-4	0.00 NM	1	\$150.00
			530-6a 10 News									
	Start Dat	End Date	Weekdays	Spots/Week	Rate	Rating						

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WTSP-TV

Order / Rev: 710417 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
6 WTSP	10/01/1	2 10/01/12	530-6a 530-6a 10 News	СМ	530-6a	М	- :30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$150.00	Rating 0.00						
7 WTSP	09/25/1	2 09/28/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	- TWTF	- :30	4	\$175.00 P-4	0.00 NM	4	\$700.00
Sta Week: 09/3	rt Date 24/12	End Date 09/30/12	Weekdays - TWFF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
8 WTSP	10/01/1	2 10/01/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	M	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
		2 09/28/12	CBS This Morning	•	7-9a (7:00 AM-8:0	- TWTF	- :30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/3	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
		2 10/01/12	CBS This Morning	g CM	7-9a (7:00 AM-8:0	M	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
11 WTSP	09/25/1	2 09/28/12	CBS This Morning	•	7-9a (8:00 AM-9:	- TWTF 00 AM)	- :30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/3	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
12 WTSP	10/01/1	2 10/01/12	CBS This Morning		7-9a (8:00 AM-9:0	M 00 AM)	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
13 WTSP	09/25/1	2 09/28/12	M-F 9-930a 10 Ne	ews, 9a@iM	9-9:30A	- TWTF	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
14 WTSP	10/01/1	2 10/01/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9a@M	9-9:30A	M	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$100.00	Rating 0.00						
15 WTSP	09/25/1	2 09/28/12	M-F 930-10a Inside Edition	СМ	930-10a	- TWTF	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
16 WTSP	10/01/1	2 10/01/12	M-F 930-10a Inside Edition	СМ	930-10a	М	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Star Week: 10/6	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$100.00	Rating 0.00						
17 WTSP	09/25/1	2 09/28/12	M-F 10-11a Studio 10	СМ	10-11a	- TWTF	- :30	4	\$75.00 P-4	0.00 NM	4	\$300.00
<u>Sta</u> Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$75.00	Rating 0.00						
18 WTSP	10/01/1	2 10/01/12	M-F 10-11a Studio 10	СМ	10-11a	M	- :30	1	\$75.00 P-4	0.00 NM	1	\$75.00
Star Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$75.00	Rating 0.00						
19 WTSP	09/25/1	2 09/28/12	Price Is Right Price Is Right	СМ	11a-12p	- TWГF	- :30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00						
		2 10/01/12	Price Is Right Price Is Right	СМ	11a-12p	M	- :30	2	\$450.00 P-4	0.00 NM	2	\$900.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710417 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
20 WTSP	10/01/1	2 10/01/12	Price Is Right Price Is Right	СМ	11a-12p	M	:30	2	\$450.00 P-4	0.00 NM	2	\$900.00
Star Week: 10/0	t Date	End Date 10/07/12	Weekdays M	Spots/Week 2	Rate \$450.00	Rating 0.00						
		2 09/28/12	M-F 12-1230p	CM	12-1230p	- TWTF	:30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
	t Date	End Date	10 News @ Noon Weekdays	Spots/Week	Rate	Rating						
22 W/TSP		09/30/12 2 10/01/12	- TWTF M-F 12-1230p	CM	\$450.00 12-1230p	0.00 M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
			10 News @ Noon	1	_		.50		φ400.001 -4	0.00 14101		ψ-30.00
Star Week: 10/0	t Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$450.00	Rating 0.00						
23 WTSP	09/25/1	2 09/28/12	Y&R Young and the Re	CM	1230-130p	- TWTF	:30	4	\$550.00 P-4	0.00 NM	4	\$2,200.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	- TWF	4	\$550.00	0.00						
24 WTSP	10/01/1	2 10/01/12	Y&R Young and the Re	CM estless	1230-130p	М	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	M	1	\$550.00	0.00					_	
25 WISP	09/25/1	2 09/28/12	B&B Bold and Beautifu	CM II	130-2p	- TWTF	:30	4	\$550.00 P-4	0.00 NM	4	\$2,200.00
Star Week: 09/2	t Date	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$550.00	Rating 0.00						
		2 10/01/12	B&B	CM	130-2p	M	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
_			Bold and Beautifu									
Star Week: 10/0	t <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
27 WTSP	09/25/1	2 09/28/12	M-F 2-3p The Talk	СМ	2-3p	- TWTF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
		2 10/01/12	M-F 2-3p The Talk	СМ	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	M	1	\$300.00	0.00			A0== 00 D /	0.00.101	_	A.
29 WISP	09/25/1	2 09/28/12	M-F 3-4p Let's Make a Dea	CM II	3-4p	- TWГF	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
30 WTSP	10/01/1	2 10/01/12	M-F 3-4p Let's Make a Dea	CM	3-4p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
	t Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
31 WTSP		10/07/12 2 09/28/12		CM	\$275.00 4-5p	0.00 - TWTF	:30	4	\$400.00 P-4	0.00 NM	4	\$1,600.00
Ctor	4 Data	Fred Data	Dr. Phil	Consta AMa ala	Data	Datina						
Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$400.00	Rating 0.00						
32 WTSP	10/01/1	2 10/01/12	M-F 4-5p Dr. Phil	СМ	4-5p	M	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Star Week: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	Rate \$400.00	Rating 0.00						
		2 09/28/12	M-F 5-530p	CM	5-530p	- ТWГF	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Star	t Date	End Date	5-530p 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	- TWTF	4	\$275.00	0.00						
34 WTSP	10/01/1	2 10/01/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710417 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch S	tart	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
34 WTSP 10	/01/1	2 10/01/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start D Week: 10/01/1		End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
35 WTSP 09	/25/1	2 09/28/12	M-F 530-6p 10 News at 530p	СМ	530-6р	- TWTF	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start D Week: 09/24/1		End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
36 WTSP 10	/01/1	2 10/01/12	M-F 530-6p 10 News at 530p	СМ	530-6р	M	:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start D Week: 10/01/1		End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
37 WTSP 09	/25/1	2 09/28/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	- TWTF	:30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
Start D Week: 09/24/1	12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$500.00	Rating 0.00						
38 WTSP 10	/01/1	2 10/01/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start D Week: 10/01/1	_	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$500.00	Rating 0.00						
39 WTSP 09	/25/1	2 09/28/12	CBS Evening New CBS Evening New		630-7p	- TWTF	:30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
Start D Week: 09/24/1		End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	<u>Rate</u> \$500.00	Rating 0.00						
40 WTSP 10	/01/1	2 10/01/12	CBS Evening New CBS Evening New		630-7p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start D Week: 10/01/1		End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
41 WTSP 09	/25/1	2 09/28/12	7-730p Wheel of Fortune	СМ	7-730p	- TWTF	:30	4	\$1,300.00 P-4	0.00 NM	4	\$5,200.00
Start D Week: 09/24/1		End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,300.00	Rating 0.00						
42 WTSP 10	/01/1	2 10/01/12	7-730p Wheel of Fortune	СМ	7-730p	M	:30	1	\$1,300.00 P-4	0.00 NM	1	\$1,300.00
Start D Week: 10/01/1		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
43 WTSP 09	/25/1	2 09/28/12	730-8p Jeopardy	СМ	730-8p	- TWTF	:30	4	\$1,500.00 P-4	0.00 NM	4	\$6,000.00
Start D Week: 09/24/1		End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,500.00	Rating 0.00						
44 WTSP 10	/01/1	2 10/01/12	730-8p Jeopardy	СМ	730-8p	М	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start D Week: 10/01/1		End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
45 WTSP 09	/25/1	2 09/28/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	p - TWTF	:30	4	\$1,000.00 P-4	0.00 NM	4	\$4,000.00
Start D Week: 09/24/1		End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,000.00	Rating 0.00						
46 WTSP 10	/01/1	2 10/01/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р М	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Start D Week: 10/01/1		End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
47 WTSP 09	/29/1	2 09/29/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
48 WTSP 09	/30/1	2 09/30/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710417 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
48 WTSP	09/30/1	2 09/30/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
49 WTSP		09/30/12	Letterman	CM	\$900.00 1135p-1237a	0.00 - TWTF	:30	4	\$350.00 P-4	0.00 NM	4	\$1,400.00
			Late Night with D	avid Letterma	n							
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	Rate \$350.00	Rating 0.00						
50 WTSP	10/01/1	2 10/01/12	Letterman	CM	1135p-1237a	M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			Late Night with D	avid Letterma	n							
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$350.00	Rating 0.00						
51 WTSP	09/25/1	2 09/28/12	Late Late Show Late Late Show	СМ	1237-137a	- TWГF	:30	4	\$175.00 P-4	0.00 NM	4	\$700.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
		2 10/01/12	Late Late Show	СМ	1237-137a	M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$175.00	0.00			Ф75 00 D 4	0.00 NIM	_	#450.00
53 WISP	09/29/1	2 09/29/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 2	Rate \$75.00	Rating 0.00						
54 WTSP	09/29/1	2 09/29/12	Sat 8-10a CBS This Mornin	CM g Saturday	Sat 8-10a	S-	:30	2	\$150.00 P-4	0.00 NM	2	\$300.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-	2	\$150.00	0.00						
55 WTSP	09/29/1	2 09/29/12	Sat 6-630p Sat 6-630p 10 Ne	CM ews	Sat 6-630p	S-	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
56 WTSP	09/29/1	2 09/29/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	S-	1	\$400.00	0.00						
57 WTSP	09/29/1	2 09/29/12	Sat 730-8p Jeopardy	СМ	Sat 730-8p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
		2 09/30/12	CBS Sunday Mor	Ü	Sun 9-1030a		:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	Sun 630-7p	CM	\$500.00 Sun 630-7p	0.00	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			Sun 630-7p 10 N	ews			.50		ψ550.001 -4	0.00 14101		ψ330.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
60 WTSP	10/01/1	2 10/01/12	Mon Prime A Met Mother/Partr	CM	Mon 8-9p	M	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	M	1	\$4,500.00	0.00						
61 WTSP	10/01/1	2 10/01/12	Mon Prime B 2 Broke Girls/Mik	CM e & Molly	Mon 9-10p	M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1	\$5,500.00	0.00			00.500.555	0.05.111		00 500 05
62 WTSP	10/01/1	2 10/01/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710417 Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
62 WTSP 10/01/1	2 10/01/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$3,500.00	Rating 0.00					
63 WTSP 09/25/1		Tue Prime A	CM	Tue 8-9p	- T	:30	2 \$5,000.00 P-4	0.00 NM	2	\$10,000.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week	Rate \$5,000.00	Rating 0.00					
64 WTSP 09/25/1		Tue Prime B	CM	Tue 9-10p	- T	:30	2 \$4,500.00 P-4	0.00 NM	2	\$9,000.00
Otari Data	F. d Data	NCIS: Los Angele		Data	Detien					
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$4,500.00	Rating 0.00					
65 WTSP 09/25/1	2 09/25/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	:30	1 \$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12 66 WTSP 09/26/1	09/30/12	- T Wed Prime B	CM	\$4,000.00 Wed 9-10p	0.00 W	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
		Criminal Minds		wed 9-10p		.50	1 \$10,000.001 -3	0.00 NW	'	φ10,000.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	Rate \$10,000.00	Rating 0.00					
67 WTSP 09/26/1		•••	CM	Wed 10-11p	W	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
		CSI: Crime Scene	J							
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
68 WTSP 09/27/1		Thu Prime A	CM	Thu 8-9p	T	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
		Big Bang Theory		_						
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
69 WTSP 09/27/1	2 09/27/12		CM	Thu 9-10p	T	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date	End Date	Person of Interes Weekdays	t Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	T			0.00					
70 WTSP 09/27/1	2 09/27/12	Thu Prime C Elementary	СМ	Thu 10-11p	T	:30	1 \$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
71 WTSP 09/28/1			CM	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
01	E. J.D.	CSI: NY	0	Data	Deffere					
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
72 WTSP 09/28/1	2 09/28/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12 73 WTSP 09/28/1	09/30/12	Fri Prime C	CM	\$3,000.00 Fri 10-11p	0.00 F	:30	2 \$3,000.00 P-4	0.00 NM	2	\$6,000.00
73 WISP 09/20/1	2 09/20/12	Blue Bloods	Civi	rii io-i ip	F	.30	2 \$3,000.00 F-4	0.00 NIVI	2	φο,000.00
Start Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate \$3,000.00	Rating					
Week: 09/24/12 74 WTSP 09/29/1	09/30/12		CM	\$3,000.00 Sat 9-10p	0.00	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
7 1 11 101 00/20/1	2 00/20/12	Crimetime Saturo		Cat o Top	J	.00	. 41,000.001	0.00 14111	•	ψ1,000.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
75 WTSP 09/30/1		Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	S	1	\$4,500.00	0.00					
76 WTSP 09/30/1	2 09/30/12	Sun Prime B Amazing Race	CM	Sun 8-9p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			l		

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WTSP-TV

Order / Rev: 710417

Advertiser: Obama/D/President

Alt Order #: 06300101 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/25/12 - 10/01/12 1536

Estimate:

Ln Ch Sta	ırt End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	0/12 09/30/12	•	CM	Sun 8-9p	S	:30 1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
		Amazing Race								
Start Dat Week: 09/24/12		Weekdays	Spots/Week	Rate	Rating					
	09/30/12		CM	\$4,500.00 Sun 9-10p	0.00	:30 1	I \$3,500.00 P-4	0.00 NM	1	\$3,500.00
77 WISP 09/3	0/12 09/30/12	The Good Wife	CIVI	Sull 9-10p	3	.30	i \$3,500.00 F-4	U.UU INIVI	1	φ3,300.00
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	S	1	\$3,500.00	0.00					
78 WTSP 09/3	0/12 09/30/12		CM	Sun 10-11p	S	:30	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
		The Mentalist								
Start Dat		Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	S	1	\$3,500.00	0.00					
E79 WTSP 09/3	0/12 09/30/12			4-7p	S	:30 1	\$5,000.00 P-4	0.00 NM	0	\$0.00
		NFL Football Gar	ne #2							
Start Dat		Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12		S	1	\$5,000.00	0.00					
Spot Ch Date		<u>Description</u>		t/End Time	<u>W</u>		ength Rate	Rtg Type		
		NFL Football Game	#2 4-7p			Su	:30 (\$5,000.00)	0.00 <i>NM</i>		
Credited	game 9/30]									
N80 WTSP 09/3	0/12 09/30/12	NFL Football Gan		1-4p	S	:30 1	I \$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	S	1	\$4,000.00	0.00					
		·			·		·			

160 \$151,975.00 Totals